

SPONSORSHIP OPPORTUNITIES

CNU

*New
England*

*The Congress for
the New Urbanism,
New England Chapter*

The Congress for the New Urbanism (CNU) is an international non-profit dedicated to building and restoring places people love. CNU brings together architects, planners, developers, engineers, and citizen advocates dedicated to making their communities walkable, equitable, sustainable, and dynamic.

CNU's New England Chapter creates opportunities for local urbanists to connect and build strong cities and towns throughout New England.

“CNU New England is a critical resource for me as a government leader. Through its programs and diverse network, I have discovered groundbreaking practices and ideas that help me sustain and grow my city.”

-Jonathan LaBonté, Mayor of Lewiston, ME

building great connections creating great neighborhoods



WHO WE ARE

CNU New England is a community of like-minded people dedicated to building strong cities and towns. Your contribution to our annual program gives you special opportunities to connect with our broad network of government and private sector leaders, citizen advocates, students, academics, as well as professionals in architecture, urban planning, design, law, real estate development, finance, and engineering.

WHAT WE DO

CNU works at many scales to target key issues like sustainability, equity, and transportation reform from multiple angles. Our members work to advance policies and community conversations that restore and revive thriving places. At the regional level, CNU-NE helps incubate and amplify our members' innovative work in the overlapping fields of design, development, finance, and advocacy.

BUILDING LEAN ROUNDTABLE SERIES

Empowering real estate developers to build great places.

URBANISM SUMMIT

Showcasing the best of what's happening in the region and the people making it happen.

URBANISM AWARDS

Honoring the people and projects that create great places.

(UN)BUILT PROVIDENCE EXHIBITION

Showcasing a Providence that might have been built through original plans, drawings, models, interactive installations, and lectures.

URBANISM FILM SERIES

Pairing long-form documentaries with short-form newsreels to tell and explore how cities are made.



***how we engage
our community***

When our sponsors join CNU New England, they engage with a broad, diverse, and influential audience that extends throughout New England.

20,000 +
social reach per month

10,000 +
annual website visitors

100+
regional members

1,000+
event participants

3,000+
regional network

Sponsoring CNU New England signals an investment in building and restoring places people love. Our sponsors leverage CNU New England programs to help meet their goals - supporting local government and businesses through continued learning, catalyzing local community engagement through visioning exercises, or connecting community and business leaders with design professionals in the areas of health, education, development, and transportation.

On an annual basis, our supporters received the following opportunities to gain visibility and connection in our regional community:

- An illustrated profile on CNU New England's network page.
- Recognition at the Urbanism Summit, Urbanism Awards, (Un)Built Providence Exhibition, all press materials, and digital promotion.
- Complimentary registration to the Urbanism Summit and Urbanism Awards.
- Free access to all other CNU New England events.

Union Studio supports CNU New England because no other regional organization so clearly articulates a vision of a world we want to live in. Our firm is devoted to creating vibrant places that are socially, environmentally, and economically successful. Creating places like this brings value on every level, including financial. Our developer clients represent a too rare breed: they are town builders and place-makers who understand that their success is inextricably bound to the success of the places they make. In that sense CNU New England is a valuable ally, promoting the vision that both we and our clients hope to realize.

-Donald W Powers, Founding Principal
Union Studio Architecture & Community Design



PATRON \$25,000

25 complimentary registrations to the Urbanism Summit
25 complimentary registrations to the Urbanism Awards
Free access to all other CNU New England events
Logo featured on all press materials, digital promotions, website, event literature, and projected behind main podium at all events
SUPPORTS: Opening night for the Urbanism Awards, Urbanism Summit, and (Un)Built Providence

VISIONARY \$10,000

10 complimentary registrations to the Urbanism Summit
10 complimentary registrations to the Urbanism Awards
Free access to all other CNU New England events
Logo featured on all press materials, digital promotions, website, and event literature
SUPPORTS: Closing night for the Urbanism Summit and (Un)Built Providence

SUSTAINER \$5,000

5 complimentary registrations to the Urbanism Summit
5 complimentary registrations to the Urbanism Awards
Free access to all other CNU New England events
Logo featured on all press materials, website, and event literature
SUPPORTS: One Urbanism Summit Panel and (Un)Built Providence Lecture Series

BUILDER \$2,500

3 complimentary registrations to the Urbanism Summit
3 complimentary registrations to the Urbanism Awards
Free access to all other CNU New England events
Logo featured on all press materials,, website, and event literature
SUPPORTS: One Urbanism Summit Panel and screening of the Urbanism Film Series

ADVOCATE \$1,000

2 complimentary registrations to the Urbanism Summit
2 complimentary registrations to the Urbanism Awards
Free access to all other CNU New England events
Logo featured on website and event literature
SUPPORTS: One Screening of the Urbanism Film Series

FRIEND \$500

1 complimentary registrations to the Urbanism Summit
1 complimentary registrations to the Urbanism Awards
Free access to all other CNU New England events
Logo featured on website and event literature
SUPPORTS: Building Lean Roundtable Series

Sponsors have the choice to provide general support or underwrite (wholly or a portion of) a specific CNU New England event. Custom sponsorship packages are available at all levels, including \$500 and below. For more information contact Jennifer Dalton Vincent at jen@cnunewengland.org or at 617-283-4247.

Congress for the New England, New England Chapter

Sponsorship Pledge Form

Please complete the following form to confirm your chosen sponsorship package. Complete forms can be returned to jen@cnunewengland.org. Please contact Jennifer Dalton Vincent with any questions.

CONTACT INFORMATION

Company Name: _____

Company Address: _____

Contact Person: _____

Contact Phone Number: _____

Contact E-Mail Address: _____

SPONSORSHIP LEVEL

- | | |
|---|---|
| <input type="checkbox"/> Patron (\$25,000) | <input type="checkbox"/> Builder (\$2,500) |
| <input type="checkbox"/> Visionary (\$10,000) | <input type="checkbox"/> Advocate (\$1,000) |
| <input type="checkbox"/> Sustainer (\$5,000) | <input type="checkbox"/> Friend (\$500) |

PAYMENT INFORMATION

- ☐ Please send me an invoice.
- ☐ I'm submitting via PayPal on CNU New England's website:
www.cnunewengland.org/sponsors
- ☐ I've enclosed a check made payable to CNU New England, Inc. and I'm sending it to:
CNU New England
%Union Studio Architecture
140 Union Street, Providence, RI 02903

Thank you for supporting CNU New England!

Along with your contribution, we kindly ask that you submit:

- your high-resolution color and black and white logos (vector format and .PNG)
- an image that represents your best work related to CNU New England's mission
- optionally 5 - 10 words that describe your work in relation to CNU New England's mission.

We will follow up separately to make arrangements regarding complimentary admission.

Total Sponsorship: \$ _____

Date: _____

Signature: _____