

## Developing the New Urbanism II: The New England Perspective

March 30, 2007, Lowell, Massachusetts

### SPONSORSHIP INFORMATION

#### ALL SPONSORSHIP LEVELS INCLUDE:

- Name on DNU II Sponsors Page
- Name on Official Conference Program
- Recognition in all printed materials and signage

#### VISIONARY (\$10,000)

- Advanced recognition as a Visionary sponsor in all printed materials leading up to DNU II
- Advanced recognition as a Visionary sponsor on the DNU II website homepage with hyperlink
- Hyperlinked company name and logo included on DNU II sponsor webpage
- Logo displayed on signage at registration
- Five (5) complimentary registrations to conference, luncheon and party
- Five (5) complimentary one-year CNU/NE memberships
- Booth at conference to showcase your products and services (subject to availability)
- Full page ad in conference program and verbal recognition at conference
- Literature insert in registration package (deadline: March 15, 2007)
- Choice of being official sponsor of CNU/NE membership meeting, conference luncheon or post-conference party

#### FOUNDING URBANIST (\$5,000)

- Advanced recognition as a Founding Urbanist sponsor in all printed materials leading up to DNU II
- Hyperlinked company name and logo included on DNU II sponsor webpage
- Recognized as a Founding Urbanist sponsor on registration brochures and conference program
- Logo displayed on signage at exhibit hall/registration
- Three (3) complimentary registrations to conference, luncheon and party
- Three (3) complimentary one-year CNU/NE memberships
- Half-page ad in conference program and verbal recognition at conference
- Booth at conference to showcase your products and services (subject to availability)
- Literature insert in registration package (deadline: March 15, 2007)

#### BOARD OF DIRECTORS

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#### Corporate Counsel:

Matthew J. Lawlor

**TOWN BUILDER (\$2,500)**

- Advanced recognition as a Town Builder sponsor in all printed materials leading up to DNU II
- Advanced recognition as a Town Builder sponsor on the DNU II webpage with hyperlink
- Two (2) complimentary registrations to conference, luncheon and party
- Two (2) complimentary one-year CNU/NE memberships
- Quarter-page ad in conference program and verbal recognition at conference
- Literature insert in registration package (deadline: March 15, 2007)
- Booth at conference to showcase your products or services (subject to availability)

**TOWN PLANNER (\$1,000)**

- Advanced recognition as a Town Planner sponsor in all printed materials leading up to DNU II
- Advanced recognition as a Town Planner sponsor on the DNU II sponsor webpage with hyperlink
- Eighth-page (business-card size) ad in program and verbal recognition at conference
- One (1) complimentary registration to conference, luncheon and party
- One (1) complimentary one-year CNU/NE membership

**URBANIST (\$500)**

- Advanced recognition as an Urbanist sponsor in all printed materials leading up to DNU II
- Advanced recognition as an Urbanist sponsor on the DNU II sponsor webpage with hyperlink
- Recognition in program and verbal recognition at conference
- One (1) complimentary ticket to conference, luncheon and party

**CONTRIBUTOR (\$250)**

- Recognition in program and verbal recognition at conference
- Recognition as a Contributor on the DNU II sponsor webpage with hyperlink

**TO ARRANGE FOR A SPONSORSHIP  
OR FOR MORE INFORMATION, PLEASE CONTACT:**

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